



Join Creative Santa Fe and their Special Guests at



July 18 - 19, 2009
Santa Fe Convention Center

Cultivating Prosperity through Arts, Culture, and Creativity

Attend the class sponsored by Creative Santa Fe,
Sunday, July 19, 2:00 p.m. in the Milagro Room at the
Santa Fe Community Convention Center

Join us for a lively discussion about how the Creative Economy can sustain us and help Santa Fe locals thrive. What is the creative economy anyway? How is sustainability defined in the context of arts, culture, and creative economy? How can we build

sustainable livelihoods based on arts, cultural, and creative resources of our region and find more value in what we have here?

Special Guests:



Jeffery Mitchell, Panelist: Dr. Jeffrey Mitchell is Senior Research Scientist at the Bureau of Business and Economic Research (BBER) at the University of New Mexico, where he has worked since 2003. His work addresses community and economic development in New Mexico, with a specific focus on the growth of the creative economy. At BBER, he has been Principal Investigator on projects including The Role of Arts and Cultural Industries in Santa Fe (2004) and Albuquerque-Bernalillo County (2007); The Potential of Digital Media Industries in Albuquerque and New Mexico (2007); and Community Economic Assessments for more than New Mexico MainStreet programs. Jeff is currently working with New Mexico Economic Development Department to explore the potential of creative industries in smaller towns across the state, including Silver City, Las Vegas, Los Alamos, Raton, Farmington and, during the next year, Taos.



Ramona Sakiestewa, Panelist: Born of Hopi ancestry and raised in the American Southwest, Ramona taught herself to weave by evolving and adapting techniques derived from prehistoric pueblo weaving. Her current portfolio also includes clayprints, works on paper, and product design. Her work appears in museums, including the Smithsonian Institution, and numerous public and private collections. As a designer, Ramona consults with architects to create culturally-themed design vocabularies for interiors and exteriors of public buildings such as the Smithsonian's National Museum of the American Indian in Washington, DC. As chair of the New Mexico State Arts Commission she influenced state arts policy. In 2006 Ramona was awarded the New Mexico Governor's Award for Excellence in the Arts and was inducted into the New Mexico Women's Hall of Fame. In 2007 she

was honored by the New Mexico Committee of the National Museum of Women in the Arts.



Jono Manson, Panelist: Jono Manson is a prolific singer/songwriter and seasoned performer, with a long track record that includes major-label releases as both recording artist and producer and extensive touring in the USA and Europe. He became a full-time professional musician at the age of 19 when he began working almost nightly in bars and clubs in his native New York City. In 1993 Jono relocated to Santa Fe and in addition to playing locally and touring nationally, he built a recording studio where he attracts national and international musicians who work collaboratively with local musical artists. In May 2009, Jono performed at Madison Square Garden, serving as guitarist in the “house band” for Pete Seeger’s 90th birthday celebration. Other members of the “house band” he played with: Steve Earle, Taj Mahal, Kris Kristofferson, Emmylou Harris, Arlo Guthrie, Bruce Springsteen, Ramblin’ Jack Elliot, Billy Bragg, Tao Rodriguez-Seeger, Patterson Hood, Keller Williams, Joan Baez, and many others – including, of course, Pete Seeger.



Zane Fischer, Moderator: Zane Fischer is an award-winning columnist and is the web editor for the Santa Fe Reporter. He was the co-founder of OffSite ArtSpace and previously served as executive director for the Center for Contemporary Arts. Fischer lives in Santa Fe, New Mexico and favors hijinks over shenanigans. He describes his column, *Zane’s World*, to Elana Brown in an interview in October 2008 for the web site Association of Alternative Newsweeklies, “I try to come into topics like a bull in a china shop,” says Fischer, “but a bull that sweeps the piles into interesting new formations so that we can look at different ways that the plates and bowls might be put together.”

About Celebrate Sustainable Santa Fe

Celebrate Sustainable Santa Fe will be an interactive Expo with over 100 booths & 50 classes exploring lifestyles of wellness and sustainability, the Kidspace with activities for kids of all ages and an eco-friendly cafe & lounge featuring local food, beer & wine on the rooftop terrace overlooking the Main Stage and downtown Santa Fe.

The Celebration will partially benefit **Earth Care International**, an organization dedicated to engaging teens to create a just, thriving and sustainable world. Attendees will emerge not only connected to others in their community, but also educated, inspired and empowered to take action during this critical time of global change. [Click Here](#) to learn more.

Tickets for *Celebrate Sustainable Santa Fe* range from \$15 for an Expo Day Pass to \$44 for a Weekend Ticket that includes both evening concerts. <http://www.worldwellness.org>

About Creative Santa Fe

Creative Santa Fe, Inc. is a non-profit organization working to strengthen the creative economy and to advocate in our community for creative entrepreneurs, businesses, and workers. Visit www.creativesantafe.org.

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